80 high-school teams from across the nation. 23 topic-based competition categories. February 27, 2021.

2021 Virtual Invitational Competition Science Olympiad at the University of Pennsylvania (SOUP) **Corporate and For Profit Groups Sponsorship Information**



Join Us in Supporting Science Education



Bridge your brand with our audience of university students, high school coaches and teachers, parents, and high-achieving high school students from the Northeast to the Pacific.



Support science education that fosters critical thinking and analysis skills for students throughout the nation.

Sponsor Packages

Bronze \$200+ logo on website a post on our Facebook & Instagram logo on a slide & shoutout during awards ceremony



 logo on website a post on our Facebook & Instagram logo on a slide & shoutout during awards ceremony logo on the landing page of competition platform

\$500+

Gold \$1000+

 logo on website a post on our Facebook & Instagram logo on a slide & shoutout during awards ceremony logo on the landing page of competition platform 45-minute panel on tournament date

Platinum \$2000+

logo on website

- a post on our Facebook & Instagram
- logo on a slide & shoutout during awards ceremony
- logo on the landing page of competition platform
- 45-minute panel on tournament date
- 10-minute presentation or video during awards

All donations are tax deductible.

Reach out to us to talk! Find us at www.pennscienceolympiad.org for more information, or reach our corporation relations finance coordinator Yi-An Hsieh at yh667@seas.upenn.edu

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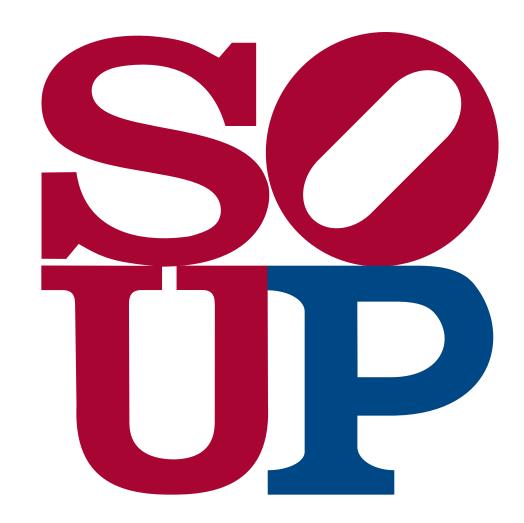
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What is Science Olympiad?

A national science competition involving middle and high school students in over 7600 teams across the US, where students compete on the regional, state, and national level in topic-based categories ranging from ornithology to forensics and truss-building to anatomy.

Exploring the World of Science



Who We Are, What We Do

At Penn, SOUP is a student-run organization that aims to promote science education. Each spring we organize one of the most competitive high-school-level Science Olympiad invitational tournaments in the country. We also spearhead the Urban Initiative mentorship programs in local middle and high schools in Philadelpahia.



Why We Are Looking for Your Support

As a student group, we receive partial funding from the university's Student Activity Council but have traditionally met our budget needs through corporate and Penn departmental sponsorships and donations. This year, we are seeking to raise



\$10,000 to cover event costs.

Your contribution will allow us to:

 provide and ship necessary materials to competitors invite prominent research and industry speakers transition to a scalable online platform to build an accessible experience for all students.

What's Changing This Year?

Due to COVID-19, our tournament will be a virtuallyconnected event that aims to provide a learning experience that parallels our in-person tournament.

Students from all over the country will compete in our tournament from their homes.

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